



Center for
Anti-Counterfeiting
and Product Protection
MICHIGAN STATE UNIVERSITY

National Intellectual Property Rights Coordination Center and
Michigan State University Center for Anti-Counterfeiting and Product Protection

AI Training for Brand Protection Professionals: Helpful Resources

Source	Resource
<p>National Intellectual Property Rights Coordination Center iprcenter.gov</p>	<ul style="list-style-type: none">• Form to report IP theft: iprcenter.gov/referral/report-ip-theft-form• Guidance on trademark and copyright registration: iprcenter.gov/ip-protect
<p>Center for Anti-Counterfeiting and Product Protection a-capp.msu.edu</p>	<ul style="list-style-type: none">• Guide to brand protection for small and medium sized enterprises: a-capp.msu.edu/guide-to-brand-protection-for-small-and-medium-sized-enterprises• IP resources by U.S. state: a-capp.msu.edu/ip-protection-resources-by-state• Global list of brand protection organizations: a-capp.msu.edu/anti-counterfeiting-brand-protection-global-organizations
<p>United States Patent and Trademark Office uspto.gov</p>	<ul style="list-style-type: none">• Guidance on the use of AI: uspto.gov/initiatives/artificial-intelligence/artificial-intelligence-resources• Guidance on IPR policies and registering IP: uspto.gov/ip-policy• Legislative resources and current regulations on AI and IP: uspto.gov/initiatives/artificial-intelligence/artificial-intelligence-resources
<p>National Institute of Standards and Technology nist.gov</p>	<ul style="list-style-type: none">• Artificial Intelligence Risk Management Framework: nist.gov/itl/ai-risk-management-framework